

Where is Demand-Side Flexibility in Europe today?

SEDC Symposium 2016: Empowering Residential and SME consumers

20th October 2016

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Agenda

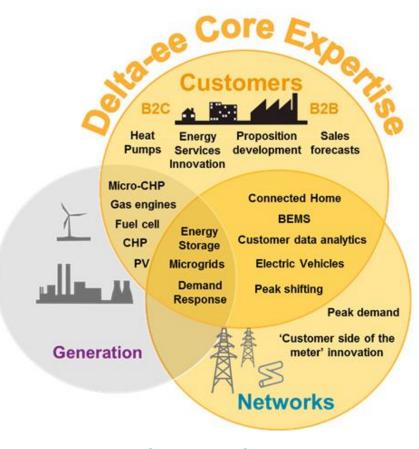


- Demand side response trend overview
- Residential & SME loads and enablers
- Examples of residential demand side response today
 - Explicit
 - Implicit
 - Local optimisation
- Industry view of residential & SME demand side response

Delta Energy & Environment



Delta-ee helps companies navigate the transformation to a more distributed, customer centric, service-orientated energy future.



Delta-ee brings:

- Customer insight
- Technology expertise on the customer side of the meter
- Policy & regulation
- Detailed market insight
- **Business model** innovation

Delivering:

- Market analysis & scenarios
- Demand forecasts & profiles
- Technology assessment
- Strategy development & business model analysis
- Customer propositions

Selected clients:

















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Demand Side Response Trends



| | | 71 | Opportunities |
|--|--|---|--|
| Diesel generators Industrial loads CHP Flexibility today | Availability and low costScale | Environmental aspect of diesels Interrupting processes Limited availability | Further growth possible |
| Storage Large building loads Emerging flexibility | Wide range of flexibilityClean resource | ExpensiveLimitedavailability | Largely untapped |
| Distributed loads within buildings Residential flexibility Future flexibility | Wide range of loadsClean resource | Cost of connecting loads Cost of acquiring customers | Very large untapped market |

Residential & SME Loads





















Explicit Demand Side Response













Lights

Electrical appliances

HVAC

Electric vehicles

Storage



How does it extract value?

System operator balancing services

Energy supplier / time of use tariffs

Self-consumption

Network charges (peak demand & use)

Capacity markets

Flexibility from electric heating for the balancing market while offering the customers a great heating controller

- Low cost retrofit of controls to electric heating (e.g. heat pumps)
- Algorithms to determine how much they can interrupt each heat pump without affecting comfort
- Customers get (pay for) a sophisticated heating control app comfort, control, energy saving – and 'supporting a better world'

Reference: Delta-ee Flexibility Research

Implicit Demand Side Response













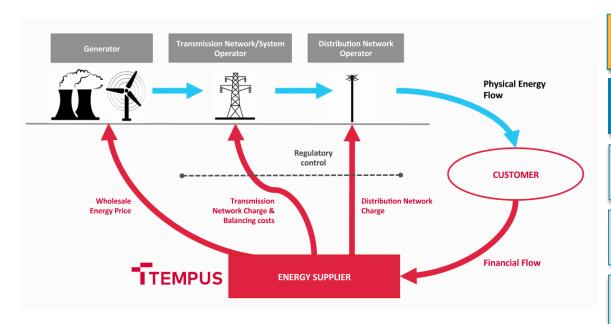
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What is it?



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Reference: Tempus Energy

Local Optimisation for Demand Side Response













Lights

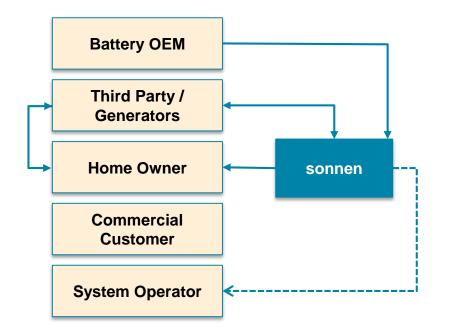
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Reference: Delta-ee Energy Storage Research Service

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Exploiting flexibility today



















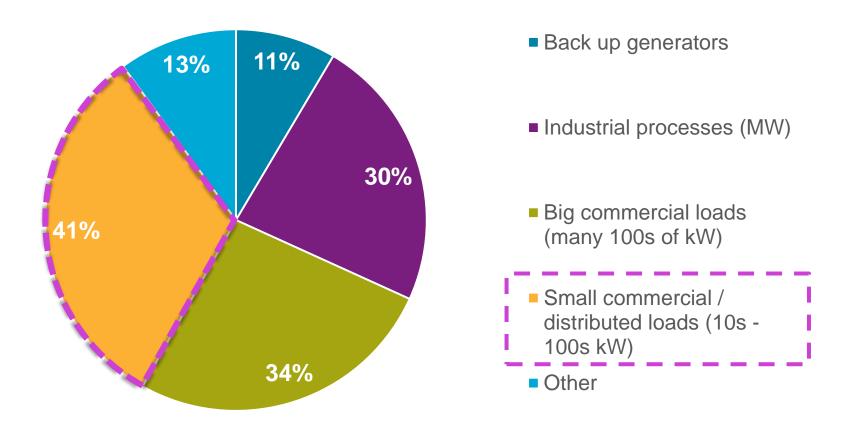


Reference: Delta-ee Energy Services Innovation Research

Industry view distributed loads as a key opportunity



In 5 years time what do you think will be the largest source of demand side response?

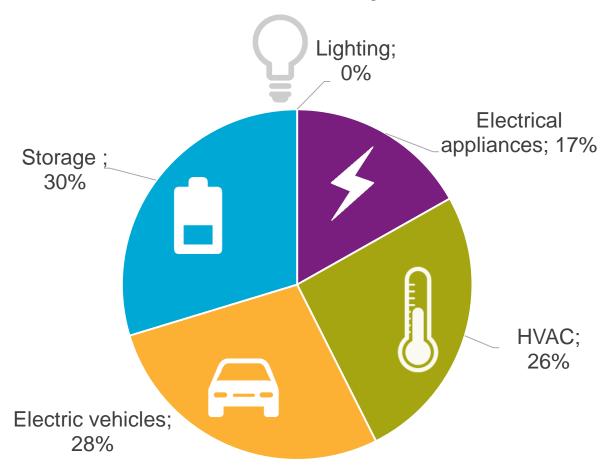


Reference: Industry audience response from Delta-ee's webinar: 'Battleground for Flexibility: Residential Demand Side Response'.

Diversity in residential loads offering flexibility hoped for



In 2020 which loads will be providing the most MW/MWh of flexibility?

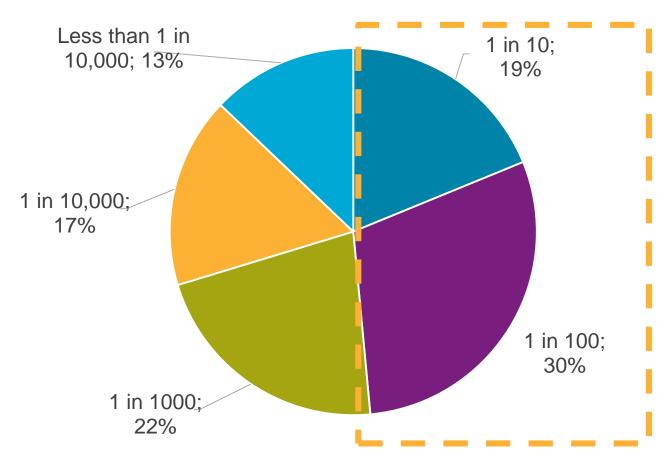


Reference: Industry audience response from Delta-ee's webinar: 'Battleground for Flexibility: Residential Demand Side Response'.

Residential flexibility viewed as big potential opportunity



In 2020 what proportion of homes in Europe will be providing residential flexibility?



Reference: Industry audience response from Delta-ee's webinar: 'Battleground for Flexibility: Residential Demand Side Response'.

Delta Energy & Environment – contact us!



Contact us for more information about Delta-ee's:

- Flexibility Multi-Client Study and Bespoke Research
- Energy Storage Research Service
- Energy Services Innovation Research
- E-mail us for a copy of the presentation.
- We'd be delighted to talk with you by phone or in person – at our Edinburgh, Netherlands, or Denmark offices, or at your offices.
- For more information visit:
 www.delta-ee.com

Our new multi-client study into demand side response will analyse:

- Market insight
- Competitor landscape
- Business models
- Technical innovations
- Customer insight

Thank you for your attention

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