



smartEn

SMART ENERGY EUROPE

**WANT TO HELP SHAPE THE FUTURE OF  
THE FLEXIBLE DEMAND MANAGEMENT  
INDUSTRY IN EUROPE?**



# WHO ARE WE?

smartEn is the European association of the Flexible Demand Management Industry. We aim to create opportunities for every company, building, and car to support an increasingly renewable energy system.

## OUR VISION

Our vision is that every European benefits from playing an active role in the clean energy transition.

## OUR MISSION

**Promote system efficiency** through the advanced management & integration of electricity demand and supply in homes and buildings, transportation, businesses, and decentralised energy projects.

**Empower energy users** by enabling them to participate in the energy market through flexible demand, storage, self-generation, and the participation in community projects, and giving them control of their energy data.

**Encourage innovation and diversity** by enabling new market players & energy service offers that provide attractive choices for consumers and allow for healthy competition.

**Drive the decarbonisation of the energy sector** through the cost-effective integration of renewable sources and smart electrification of heating, cooling and transport.

## THE FLEXIBLE DEMAND MANAGEMENT INDUSTRY

INDEPENDENT AGGREGATORS



PROVIDERS OF SMART TECHNOLOGIES IN BUILDINGS, INDUSTRIES & VEHICLES



COMPANIES SUPPORTING LOCAL ENERGY INITIATIVES



INDEPENDENT MARKET OPERATORS SETTING UP MARKET PLATFORMS



ENERGY SUPPLIERS OFFERING FLEXIBILITY SOLUTIONS E.G. DYNAMIC TIME OF USE TARIFFS



# ACTIVITIES AND MEMBERSHIP BENEFITS

## Influence

smartEn represents your business interests in the Flexible Demand Management Industry (FDMI) to the highest level in the EU.

We help you have your voice heard by organising high-level policy meetings with our members.

You can shape our positions and the future of the FDMI in Europe.



## Visibility

We feature your success stories, best practices, and logo in our work.

You have the ability to join us at leading trade fairs and smartEn hosted events for great prices and enhanced visibility.

We provide speaking opportunities in front of relevant audiences.



## EU Projects

You can tap into smartEn's know-how on EU funds, the application process and requirements as well as a comprehensive overview of the most interesting project calls available to you.

You can benefit from a wide network of project coordinators and companies to put your product into practice.

On your behalf, we lobby for proper EU funding and projects in the FDMI.



## Intelligence

We provide you with early access to all our deliverables & the ability to shape and suggest directions on our Reports, Maps, and Studies.

You can join our Working Groups and Policy Update calls to get the rundown of what is happening in the industry and the Brussels bubble.

You can get informed and involved in key Expert Groups by the European Commission, Regulators, & System Operators.



## Network

You will be part of a network of key innovators in smart energy solutions.

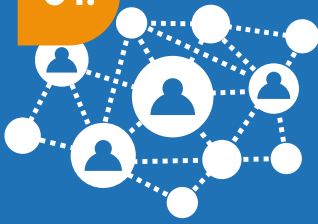
You will be invited to join formal meetings, informal social events, virtual coffee times and more with other smartEn members.

We help get you in contact with the industry.



# OUR WORKING GROUPS

01.



**Markets &  
Networks  
Committee**

02.

**Active  
Industry  
Committee**



**Digital  
Agenda  
Committee**



04.

**Active  
Buildings &  
Neighbourhoods  
Committee**



05.



**Network  
Code Task  
Force**

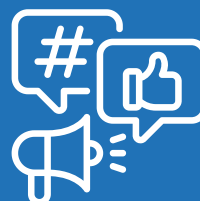
06.

**E-mobility  
Task Force**



07.

**Communications  
Task Force**



Executive and Regular smartEn Members can join all of these groups with any number of representatives

# STRUCTURE & FEES

	EXECUTIVE	REGULAR*	ASSOCIATE
Eligible for Board Seat upon election	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Eligible to chair Committees upon election	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attendance to high-level meetings	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Voting rights per category*	9/6/3	3/2/1	
Participation in General Assembly Calls and Meetings	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Participation in Committees and Task Forces	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Access to speaking slots in smartEn & partner events & webinars	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Attendance to smartEn General Assembly Meetings in March and December and networking events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Participation in monthly Policy Update calls	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mailings and Newsletters	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Benefit from discounts with conference partners	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company profile on smartEn website and materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

## FEES PER CATEGORY

Category 1: headcount >800 globally of which >400 in Europe	35,000€	15,000€	5,500€
Category 2: Headcount <800 globally or <400 in Europe	15,000€	7,000€	3,000€
Category 3: Headcount <10	6,000€	4,000€	1,500€

\*\* Members are free to opt for a higher membership category than listed

\*\*\* Expert consultancies can also opt for a non-voting Regular membership at a reduced rate of 5.5k (headcount > 10), and 3k (headcount < 10)



# SMARTEN MEMBERS




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