smartEn

SMART ENERGY EUROPE

WANT TO HELP SHAPE THE FUTURE OF THE FLEXIBLE DEMAND MANAGEMENT INDUSTRY IN EUROPE?

WHO ARE WE?

smartEn is the European association of the Flexible Demand Management Industry. We aim to create opportunities for every company, building, and car to support an increasingly renewable energy system.

OUR VISION

Our vision is that every European benefits from playing an active role in the clean energy transition.

OUR MISSION

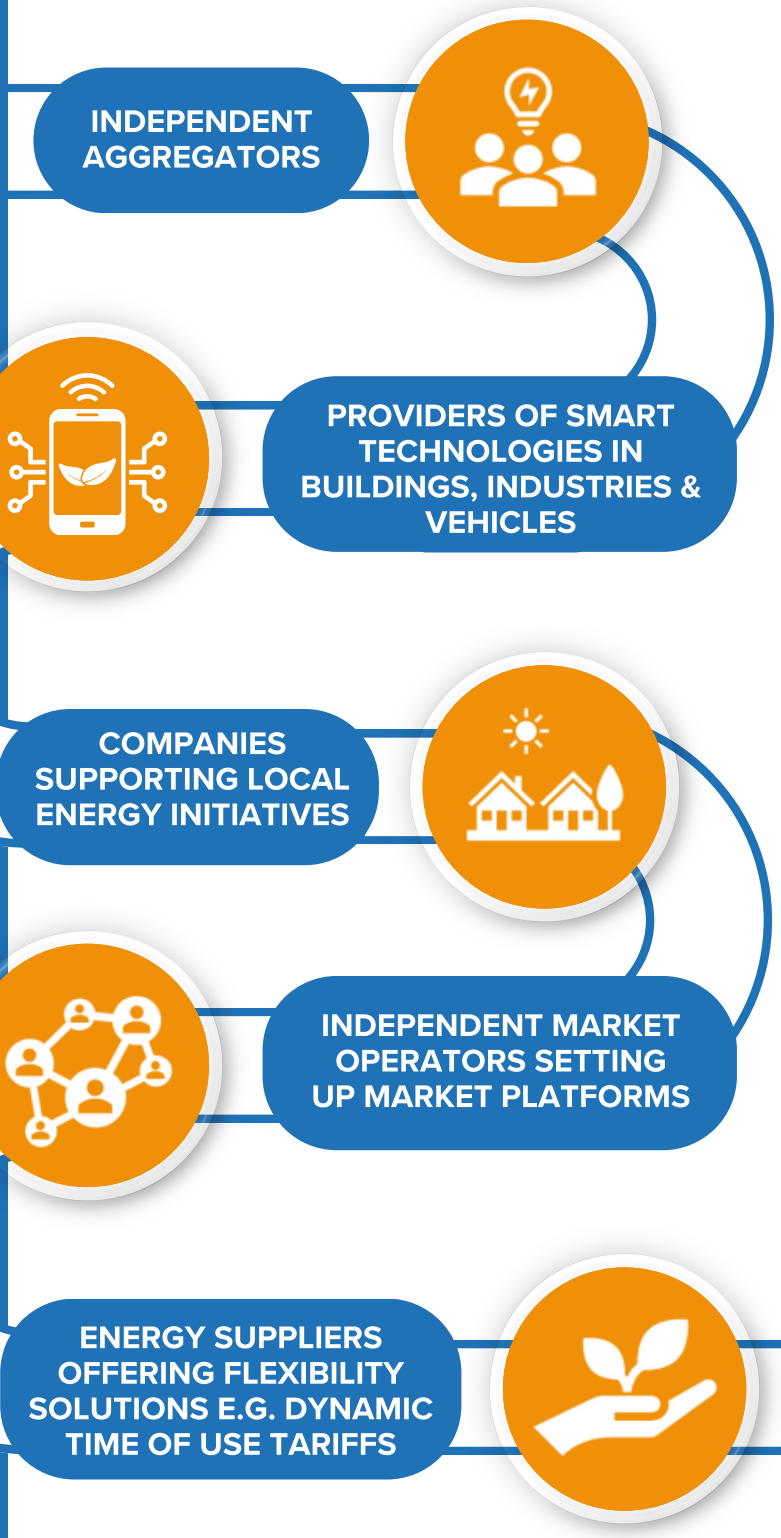
Promote system efficiency through the advanced management & integration of electricity demand and supply in homes and buildings, transportation, businesses, and decentralised energy projects.

Empower energy users by enabling them to participate in the energy market through flexible demand, storage, self-generation, and the participation in community projects, and giving them control of their energy data.

Encourage innovation and diversity by enabling new market players & energy service offers that provide attractive choices for consumers and allow for healthy competition.

Drive the decarbonisation of the energy sector through the cost-effective integration of renewable sources and smart electrification of heating, cooling and transport.

THE FLEXIBLE DEMAND MANAGEMENT INDUSTRY



ACTIVITIES AND MEMBERSHIP BENEFITS

Influence

smartEn represents your business interests in the Flexible Demand Management Industry (FDMI) to the highest level in the EU.

We help you have your voice heard by organising high-level policy meetings with our members.

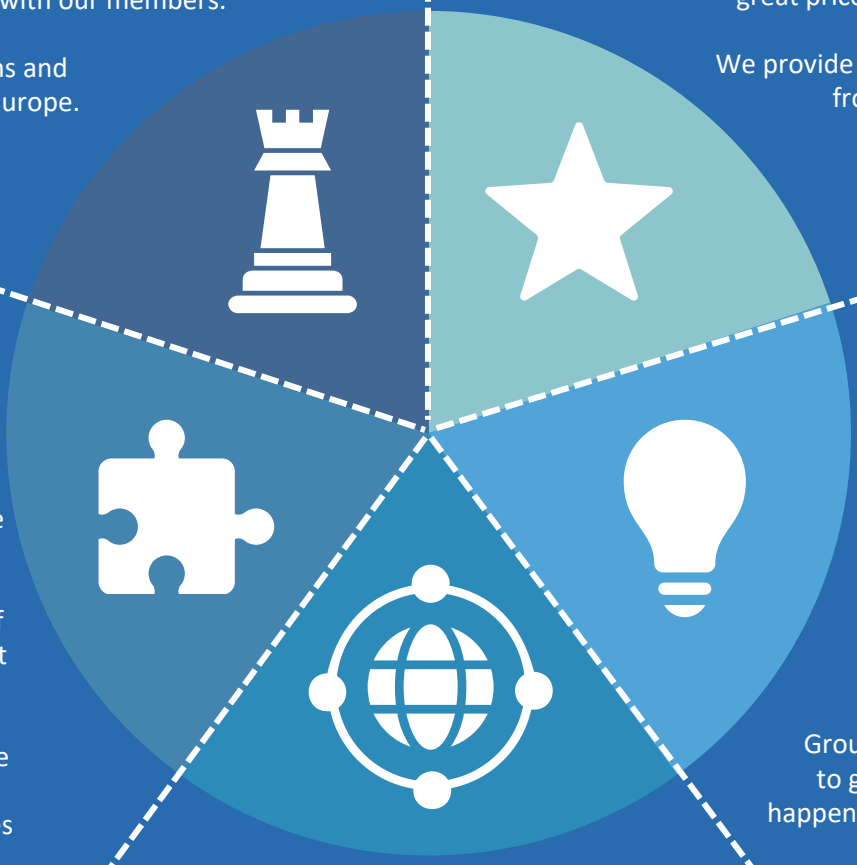
You can shape our positions and the future of the FDMI in Europe.

Visibility

We feature your success stories, best practices, and logo in our work.

You have the ability to join us at leading trade fairs and smartEn hosted events for great prices and enhanced visibility.

We provide speaking opportunities in front of relevant audiences.



EU Projects

You can tap into smartEn's know-how on EU funds, the application process and requirements as well as a comprehensive overview of the most interesting project calls available to you.

You can benefit from a wide network of project coordinators and companies to put your product into practice.

On your behalf, we lobby for proper EU funding and projects in the FDMI.

Intelligence

We provide you with early access to all our deliverables & the ability to shape and suggest directions on our Reports, Maps, and Studies.

You can join our Working Groups and Policy Update calls to get the rundown of what is happening in the industry and the Brussels bubble.

You can get informed and involved in key Expert Groups by the European Commission, Regulators, & System Operators.

Network

You will be part of a network of key innovators in smart energy solutions.

You will be invited to join formal meetings, informal social events, virtual coffee times and more with other smartEn members.

We help get you in contact with the industry.

OUR WORKING GROUPS

01.

Markets & Networks Committee

02.

Active Industry Committee

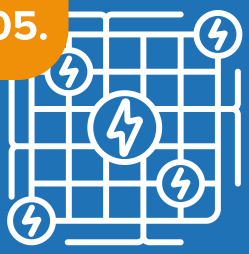
Digital Agenda Committee

03.

04.

Active Buildings & Neighbourhoods Committee

05.



Network Code Task Force

E-mobility Task Force

06.

07.

Communications Task Force

Executive and Regular smartEn Members can join all of these groups with any number of representatives

STRUCTURE & FEES

	EXECUTIVE	REGULAR*	ASSOCIATE
Eligible for Board Seat upon election	✓		
Eligible to chair Committees upon election	✓		
Attendance to high-level meetings	✓		
Voting rights per category*	9/6/3	3/2/1	
Participation in General Assembly Calls and Meetings	✓	✓	
Participation in Committees and Task Forces	✓	✓	
Access to speaking slots in smartEn & partner events & webinars	✓	✓	
Attendance to smartEn General Assembly Meetings in March and December and networking events	✓	✓	✓
Participation in monthly Policy Update calls	✓	✓	✓
Mailings and Newsletters	✓	✓	✓
Benefit from discounts with conference partners	✓	✓	✓
Company profile on smartEn website and materials	✓	✓	✓

FEES PER CATEGORY

Category 1: headcount >800 globally of which >400 in Europe	35,000€	15,000€	5,500€
Category 2: Headcount <800 globally or <400 in Europe	15,000€	7,000€	3,000€
Category 3: Headcount <10	6,000€	4,000€	1,500€

** Members are free to opt for a higher membership category than listed

*** Expert consultancies can also opt for a non-voting Regular membership at a reduced rate of 5.5k (headcount > 10), and 3k (headcount < 10)

SMARTEN MEMBERS

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